

Laba Bersih BELL Meningkat di Kuartal III-2021

BELL Catatkan Peningkatan Signifikan Hingga Akhir Tahun

Jakarta, 29 November 2021 – PT Trisula Textile Industries Tbk (“BELL”), emiten penyedia kain, seragam, dan *fashion* berkualitas, berhasil mencatatkan laba bersih yang diatribusikan kepada entitas induk sebesar Rp2,8 miliar pada Kuartal III-2021, meningkat sebesar 277,2% YoY dibandingkan dengan periode yang sama tahun lalu dengan pencatatan rugi bersih sebesar Rp1,6 miliar. Peningkatan ini didorong performa BELL yang mulai kembali pulih, salah satunya adalah performa ritel BELL baik *online* dan *offline* yang mulai membaik.

R Nurwulan Kusumawati selaku Sekretaris Perusahaan BELL mengatakan, “Kenaikan di Kuartal III-2021 juga didukung oleh adanya penurunan dari *finance cost* terhadap pengelolaan utang dan piutang usaha, *inventory*, serta biaya-biaya lainnya yang cukup efektif sehingga *cash flow operation* BELL cukup membaik. Selain itu, BELL juga mengalami peningkatan pada permintaan yang berasal dari *loyal customer* di mana BELL mampu mempertahankan kepercayaannya terhadap produk-produk yang diberikan kepada para pelanggannya.”

BELL Net Profit Increases in the Third Quarter of 2021

BELL Records Significant Improvement Until The End of The Year

Jakarta, November 29, 2021 - PT Trisula Textile Industries Tbk (“BELL”), a publicly listed company that produces good quality fabric, uniform, and fashion products, managed to record a net profit attributed to its main entity of IDR2.8 billion in the Third Quarter of 2021, an increase of 277.2% YoY compared to the the same period last year of a recorded net loss of IDR1.6 billion. This increase was driven by BELL's recovering performances, one of which was BELL's improved retail performance, both online and offline.

R Nurwulan Kusumawati as BELL's Corporate Secretary said, “The increase in the Third Quarter of 2021 was also supported by a decrease in finance costs for managing accounts payable and accounts receivable, inventory, and other costs that were quite effective, causing moderate improvements to BELL's cash flow operations. In addition, BELL has also experienced an increase in demand from loyal customers where BELL is able to maintain the trust in the products provided to the customers.”

Adapun dari sisi penjualan, Perusahaan masih didominasi oleh pasar domestik sekitar 95%, namun kinerja ekspor Perusahaan di periode tahun ini naik 47% dibandingkan capaian tahun lalu. Sementara itu, untuk segmen ritel juga terjadi kenaikan permintaan terhadap produk JOBB dan Jack Nicklaus.

Di samping itu untuk mempertahankan kinerja yang baik, BELL terus berupaya menjaga hubungan baik dengan para pelanggannya, berupaya mengembangkan produk-produk baru sesuai dengan kebutuhan pelanggan, dan terus memperhatikan proses produksi berkelanjutan, di mana BELL telah mengantongi sertifikasi Sistem Manajemen Lingkungan ISO 14001:2015, Sistem Manajemen Kesehatan dan Keselamatan Kerja ISO 45001:2018, dan *Standard 100 by Oeko-Tex* sebagai salah satu wujud komitmen BELL terhadap implementasi ESG dan mendukung pencapaian SDGs.

Selain itu, BELL juga terus berupaya mengembangkan bisnisnya dengan mengikuti perkembangan saat ini di mana *trend* belanja *online* mulai meningkat. Untuk mengikuti perkembangan tersebut, belum lama ini Trisula Group yang merupakan *holding group* BELL telah meluncurkan *platform* belanja *online*, yaitu Yukshopping.com. “Ke depan BELL diharapkan dengan kondisi perekonomian

In terms of sales, the Company is still dominated by the domestic market at around 95% however, the Company’s export performance in this year’s period has risen 47% compared to last year’s achievement. Meanwhile, in the retail segment, there was also an increase in demand for JOBB and Jack Nicklaus products.

Aside from that, to maintain good performance, BELL continues to strive to maintain good relations with the customers, by developing new products geared towards customer needs, and continues to pay attention to sustainable production processes, where BELL have earned the ISO 14001:2015 Environmental Management System certification, ISO 45001:2018 Occupational Health and Safety Management System, and Standard 100 by Oeko-Tex as a form of BELL’s commitment to ESG implementation and supporting the achievement of SDGs.

In addition, BELL also continues to strive to develop the business by keeping up with current developments where online shopping trends are starting to increase. To stay on top of these developments, recently Trisula Group, BELL’s holding group, has launched an online shopping platform, specifically Yukshopping.com. “In the future, BELL is expected to be able to open up great opportunities for BELL’s

dan aktivitas-aktivitas yang sudah mulai kembali normal, dapat membuka peluang besar bagi bisnis BELL. Maka dengan peluang tersebut, BELL optimis dapat mempertahankan kinerja baik hingga akhir tahun ini,” tutup **Nurwulan**.

Tentang PT Trisula Textile Industries Tbk

PT Trisula Textile Industries Tbk (“Perseroan”) merupakan perusahaan yang bergerak di bidang industri dan perdagangan tekstil yang berkedudukan di Kota Cimahi Jawa Barat. Perseroan memperkuat permodalan melalui penjualan saham kepada publik dan menjadi perusahaan terbuka pada tahun 2017 dengan kode emiten BELL.

Produk utama Perseroan adalah kain atau *fabric* yang terbuat dari 100% *polyester* serta kombinasinya dengan rayon dan katun, yang telah dikenal di dalam dan luar negeri dengan berbagai merek antara lain Bellini dan Caterina. Produk jadi Perseroan berupa kain dan seragam didistribusikan melalui jaringan distribusi Anak Perusahaan. Perseroan juga memiliki bisnis ritel pakaian jadi merek JOBB & Jack Nicklaus. Selain itu, saat ini Perseroan melakukan diversifikasi produk berupa Kain Sehat untuk jaket lipat, serta memperdagangkan APD baju hazmat dan masker non medis.

Sampai saat ini, Perseroan telah memiliki berbagai merek dagang untuk produk kain, pakaian jadi dan lain lain. Kualitas atas setiap produk dan merek dagang ini terus dipertahankan bahkan ditingkatkan mutunya, sejalan dengan implementasi kegiatan usaha yang bertanggung jawab dan ramah lingkungan.

business with economic conditions and activities that have begun to return to normal. So with this opportunity, BELL is optimistic that it can maintain the good performance until the end of this year,” concluded **Nurwulan**.

About PT Trisula Textile Industries Tbk

PT Trisula Textile Industries Tbk (“The Company”) is a company in the field of textile industry and trade located in Cimahi, West Java. The Company fortified its capital by issuing its shares to the public and became a listed company in 2017 under the issuer code BELL.

The Company’s main product is the fabric made out of 100% polyester and its combination with rayon and cotton, which are renowned domestically and internationally under several brands such as Bellini and Caterina. The Company’s end products in the form of fabric and uniform are distributed by the distribution network of its Subsidiary. The company also has a retail business for apparel is JOBB & Jack Nicklaus brands. Additionally, the Company also diversified its products in the form of ‘Kain Sehat’ (Healthy Fabric) for folding jackets, as well as trading hazmat suit PPE and non-medical face masks.

To this day, the Company owns various brands for textile products, apparels, and others. The quality of each product and trade name must be maintained and increased, along with the implementation of accountable and environmentally-friendly business activities.



Untuk informasi lebih lanjut dapat menghubungi:
For further information, please contact:

PT Trisula Textile Industries Tbk

Jl. Mahar Martanegara No. 170, Baros – Cimahi, Jawa Barat, Indonesia 40522

www.trisulatextile.com

R Nurwulan Kusumawati

Sekretaris Perusahaan

E-mail: corsec@trisula.com

Gita Hardiyanti

Media Relations Team

E-mail: investor.relations@trisula.com/ ir.trisula@gmail.com